

Jiani Li

UI/UX Designer

📍 Beacon NY
✉ getjennyli@gmail.com
📅 jianili.com
📞 +1 917 859 5611

WORK EXPERIENCE

○ Internship @ Watchful Eye Solutions, Inc.

Jan. 2017 - May 2017

Redesigned, developed WatchfulEye app, an app shows company product catalog
Designed materials for website, marketing
Managed social media accounts, maintained website contents

○ UI Designer @ Youni, Inc

July 2016 - Nov. 2016

Designed UI of Youni app, a community for everyone on campus.
- Over 5,000 users after launching at Cornell University and SUNY Albany
Designed, developed website www.youniapp.com
Designed new concepts in design sprint
Designed flyers, posters for marketing events

PROJECTS

○ Penny Redesign

June 2017

Redesigned UI and UX of the app, delivered the design to developer
Penny is an App for users to split travel expenses with friends

○ Booka App for iOS

2016 - Present

Independent developer of Booka app, a minimal booklist app
- Hit over 3,000 users
Conduct user research and constantly improving app based on feedbacks

○ iWish App for iOS

Jan. 2016 - May 2016

Designed, developed iWish App with team of 3. iWish is an financial app helps user to save a little each day for their wishes

EDUCATION

○ University at Albany, State University of New York

Aug. 2013 - May 2017

Bachelor of Science in Information Science
Magna Cum Laude (GPA 3.62)

SKILLS

○ UI Design
Graphic Design
Wireframing & Prototyping
HTML5 & CSS3
Swift 3