

Jiani Li

UI/UX Designer

✉ getjennyli@gmail.com

📄 jianili.com

📞 +1 917 859 5611

WORK EXPERIENCE

UiPath

UX Designer | Oct, 2018 - Present

Collaborate with the global PM and engineering team to translate business vision into customer-focused experience. Deliver solutions using design artifacts including user stories, information architecture, hi-fi mockups and prototypes. Help refine and iterate the web and mobile experience at UiPath to build better products

App Partner

Jr. UI Designer | Aug, 2017 - Oct, 2018

Created and delivered UI and IxD on custom digital software products for a range of Fortune 500 & funded startup clients. Collaborated with team to drive alignment from ideation to build. Designed for iOS, Android, and Web.

Youni

UI/UX Designer | July, 2016 - Nov, 2016

Designed UI of Youni app, a community for everyone on campus. Over 5,000 users after launching at Cornell University and SUNY Albany.

Designed, developed website www.youniapp.com and marketing materials.

PROJECTS

Bucket App for iOS

2019 - Present

Independent developer of Bucket, a bucketlist app.

Feelings App for iOS

2019 - Present

Independent developer of Feelings, a mood journal app.

Booka App for iOS

2016 - Present

Independent developer of Booka, a minimal booklist app.

- Over 40k downloads on the App Store
- Conduct user research and constantly improving the app based on feedback

EDUCATION

University at Albany, State University of New York

Aug. 2013 - May 2017

Bachelor of Science in Information Science (BS)

Magna Cum Laude (GPA 3.62)

SKILLS

- User Journey Mapping
- System Thinking
- Wireframing
- UX Design
- UI Design
- Interaction Design
- Graphic Design
- Branding
- Prototyping
- HTML5 & CSS3
- iOS Development

SOFTWARE

- Photoshop
- Illustrator
- After Effect
- Adobe XD
- Sketch
- Figma
- FramerX
- Proto.io
- Principle
- Github
- InVision

LANGUAGES

- Mandarian (native)
- English (proficient)